

Name of EFC: MSME-DI Karnal

EXPORT FACILITATION CELL (EFC)

Annual Report 2020-2021 (From 01.04.2020 to 31.03.2021)

SL . N O	EFC	Webinar/workshop /Seminar on import substitution.		Webinar/workshop/Seminar on Anti Dumping/trade remedies/Technical Barrier		Selection of Import Substitutions of Product			GST Re-imbursments Guidance to Exporting Units	Export related Guidance/ Consultation to MSMEs
		No. of Awareness programme	No. of MSME Attended	NO. of programme	NO.OF MSME attended	Product Name with 8 digit HS Code	Details of Development of Product	Handholding Support to MSME for import Substitutions		
1.	MSME-DI Karnal	Webinar: 03 MDP:02	140 nos. 51 nos.	Webinar: 02	135	H.S Code 85322990 Electrolyte Capacitor	Report already sent	20 nos.	10 nos.	110 nos.

Impact of Covid-19 on export and their remedial support measures taken

1. Export declined due to covid-19 restriction.
2. Skilled Manpower was not available.
3. Transportation problem of raw material and finished Goods.
4. Working Capital problem faced by entrepreneurs due to delay in payments.
5. Order cancelled due to low demand and low supply.
6. Cost of Manufacturing increased due covid restriction.
7. Due to local administration restriction movement of manpower and utility items became costlier

Remedial action :

MSEM-DI Karnal export promotional cell contacted the industrial associations, interacted with them; understand their problems for providing solutions. We talked with local administration, banks, motivate entrepreneurs, organised nos. of webinar to educate the exporter about Govt. Schemes, provide them handholding support, and invite various expert departments DGFT, GST Commissioner & APEDA etc. to interact directly with exporters. Give feedback to DC (MSME) office and other department as and when asked.

Any Other Export related activity :

In Haryana Export promotion cell have been established in each districts in the chairmanship of Deputy Commissioner of districts , Joint Director DIC as member secretary and MSME-DI Karnal as member to guide the Export promotion cell. Every District has set their export goals and organise meetings several times in each districts to help the exporters.

MSME-DI Karnal prepare the project report on PP Kits , Mask , Sanitizer, thermometer and other covid related items and motivated entrepreneurs for manufacturing the same for domestic and export purpose.